



FOR IMMEDIATE RELEASE

## **2015 Special Olympics BC Winter Games announces new sponsors**

### ***SOBC snow sports training camp coming to Sun Peaks December 6-7***

The 2015 Special Olympics BC Winter Games Organizing Committee is excited and grateful to announce two new sponsors have stepped up to support the Games. KGHM Ajax Mining and Canadian Western Bank – Kamloops Branch have signed on as Bronze Sponsors, joining the Games sponsors providing critical support to make this empowering experience possible.

“We are honoured that KGHM Ajax Mining and the Canadian Western Bank – Kamloops Branch have come on as sponsors of the 2015 Special Olympics BC Winter Games. These sponsors join other leading businesses that have already become sponsors of the Games, providing critical financial support to make empowering experiences possible,” says 2015 SOBC Games Chair Pat Davis.

The 2015 SOBC Games Organizing Committee also thanks the volunteers who have signed on to help, and encourages more to get involved with this inspiring event February 19 to 21 next year. The Games needs approximately 1,000 people to help bring the event to life, contributing in a wide variety of roles to help provide an outstanding and empowering experience for the more than 600 athletes and 200 volunteer coaches and mission staff. Online volunteer registration and printable registration forms are now available at [www.sobcgameskamloops.ca](http://www.sobcgameskamloops.ca).

On December 6 and 7, 31 of the SOBC alpine and cross-country skiing and snowshoeing athletes who will compete in the 2015 Provincial Games will converge on Sun Peaks Resort for an SOBC Performance Program training camp. The camp will involve on-snow sport-specific training and sessions in key performance areas such as mental training, nutrition, and creation of training plans. Media are welcome to attend and interview athletes and coaches during the sessions all day Saturday and Sunday morning – please contact SOBC’s Megan Grittani-Livingston for schedule details.

“This SOBC Performance Program camp will be a great opportunity for snow sports athletes from around the province to improve their skills and experience the venues that will host the exciting races in the 2015 SOBC Winter Games. The athletes and coaches are so excited about this chance to train at Sun Peaks,” says Cari Henri, SOBC Manager, Sport.

KGHM Ajax Mining and Canadian Western Bank join the 2015 SOBC Winter Games sponsors announced in October:

- Platinum Sponsors: City of Kamloops and School District #73
- Gold Sponsor: New Gold – New Afton Mine
- Bronze Sponsors: Domtar – Kamloops and Lake City Casino
- Media Sponsors: Broadcast Centre, NL Broadcasting, and Kamloops This Week



## About the 2015 Special Olympics BC Winter Games

The 2015 SOBC Winter Games, set to be held February 19 to 21 next year, will feature 600 athletes from around the province going for gold in alpine skiing, cross-country skiing, curling, figure skating, floor hockey, snowshoeing, and speed skating. SOBC athletes province-wide competed in Regional Qualifiers last season to earn coveted spots in the 2015 Provincial Games. In Kamloops, athletes will compete for the chance to advance to the 2016 Special Olympics Canada Winter Games in Corner Brook, Newfoundland, where the participants will seek to qualify for the 2017 Special Olympics World Winter Games in Austria.

The curling, figure skating, and speed skating events will be hosted at McArthur Island Sports and Events Centre, and floor hockey events will be held in School District #73 schools. The alpine skiing, cross-country skiing, and snowshoeing events will be hosted at Sun Peaks Resort. The Games will kick off with the Opening Ceremony on the evening of February 19 at the Tournament Capital Centre, where all the teams will get to march in proudly and be welcomed to Kamloops.

To find out more and get involved, please visit [www.sobcgameskamloops.ca](http://www.sobcgameskamloops.ca) or contact [games@specialolympics.bc.ca](mailto:games@specialolympics.bc.ca) / 250-828-3822.

## About Special Olympics BC

Special Olympics BC is dedicated to providing individuals with intellectual disabilities opportunities to enrich their lives and celebrate personal achievement through positive sport experiences. In 57 communities around the province, we provide year-round training and competitive opportunities in 18 different sports to more than 4,300 athletes of all ages and abilities, thanks to the dedicated efforts of over 3,300 volunteers. For more information, please visit [www.specialolympics.bc.ca](http://www.specialolympics.bc.ca). Find us on Facebook and Twitter: [www.facebook.com/specialolympicsbc](https://www.facebook.com/specialolympicsbc) / @sobcsociety.

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